



# FOOD AND FARM COMMUNICATIONS FUND

## ABOUT US

The Food and Farm Communications Fund is a multi-funder pooled grant program and advocate for the critical role of strategic communications and narrative in advancing social change.

## MISSION

To provide and galvanize communications funding and resources for community-based organizations working to uplift grassroots narratives, build power, and embolden transformative food and farm systems change.

### STRATEGIES



#### Investing in Strategic Communications and Narrative Change

Grant programs to meet a range of critical needs

#### PROGRAMS & ACTIVITIES

##### Core Grants Program



Advancing grassroots communications

##### Capacity Mini-Grants

Addressing professional development and capacity needs



##### Impact Media Awards



Recognizing influential media projects

### STRATEGIES



#### Building Communications Capacity

Opportunities for grantee capacity-building and collaboration

#### PROGRAMS & ACTIVITIES

##### Grantee Capacity Support



Targeted trainings



Coaching



Resources

##### Grantee Connections



Networking events and opportunities



Peer groups

### STRATEGIES



#### Showcasing the Value of Communications

Sharing grantee successes and applied learning

#### PROGRAMS & ACTIVITIES

##### Sharing Our Learnings



Forums

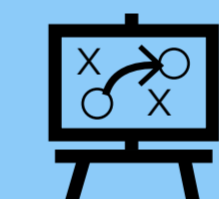


Webinars



Content

##### Key Stakeholder Partnerships and Community Engagement



Strategy



Collaboration



Advising

## OUTCOMES



Enhanced communications capacity, strategy, and platforms of grassroots community-based organizations and their support networks



Elevation of new narratives about food and farming stemming from the experience, wisdom, and solutions of the grassroots



Increased collaboration and connection that shares frontline experience and builds power across divides, both real and imagined



Increased investment and use of strategic communications and narrative as essential tools for movement-building and social change

## IMPACT

Food and farm systems and shared narratives that promote....



Grassroots Leadership



Equity and Justice



Community and Economic Wellbeing



Ecological Resilience



Nourishing and Healthy Food for All

[foodandfarmcommunicationsfund.org/ourtheoryofchange](http://foodandfarmcommunicationsfund.org/ourtheoryofchange)