FOOD & FARM COMMUNICATIONS FUND THEORY OF CHANGE

Critical Inputs

Our Values & Approach
- Collective Decision-Making
- Cultural Organizing
- People Power
- Reclaiming Ancestral Traditions
- Justice in all forms

Collective
Decision-Making

Cultural
Organizing
People Power
Reclaiming
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Justice in all forms

Strategies

- Raise ≥ $2.5MM
- Leveraging additional capital and resources
- Core project funding
- Capacity building grants
- Impact Awards
- Technical Assistance
- Movement Support
- Collective Decision-Making over Capital

In service to

Farmers, food system workers, fisherfolk, healers, and grassroots organizers pushing for justice and fighting to reclaim food and farm systems.

Short-Term Outcomes

- More $$ is invested in the projects.
- More funding decisions are made by movement leaders.
- Movement leaders are more aware of, connected, and sharing skills with one another.
- Frontline and movement stories and counternarratives are amplified and shared.
- Re-indigenized “Regenerative” food and agricultural practices increase and become more widely recognized.
- Adaptive farming and healing practices are increased.
- Relationships to land and food are healed, deepened, and truly nourishing.
- Communities housing farms have direct access to the food grown in their locale.
- Landback movement is known and increasingly supported.

In service to

Communities are in right relations and are whole and healthy.

Resources are in place and available for generations to come.

The Earth is healed.

Long-Term Outcomes

- Increased interconnection within communities across the movement.
- Leaders from the movement are in positions of local political leadership.
- Indigenous and regenerative practices are funded, known, and adopted.
- Most capital is community-controlled.
- Land is returned to indigenous communities.
- Farmland increases/is sustainably preserved.
- Just and inclusive economic practices increase within food & agricultural systems.
- Decision-making within food & agriculture have shifted to equitable practices.
- Increase in community controlled capital.
- Farms & communities are equipped for climate resilience/climate disaster.
- Community collectively control their food and agriculture systems.

Impact

- Communities are in right relations and are whole and healthy.
- Resources are in place and available for generations to come.
- The Earth is healed.