

# Application: FFCF-0000000002

Organization Name

Food and Farm Communications Fund Core Grant Application



Organization Cover Page

## Organization Cover Page Instructions

Click the blue [Use Guidestar](#) button at the top of the page to let GuideStar fill in some of the information below.

If you have any questions, please contact the Grantmaking Services Team at 816-627-3452 or [grants@growyourgiving.org](mailto:grants@growyourgiving.org).

Organization Cover Page

### Organization Overview

#### **Organization name**

Provide the name of your organization as it is filed with the IRS.

#### **Also known as (optional)**

If applicable, provide any other name under which your organization may be known.

#### **Employer Identification Number (EIN) or Tax ID**

**Are you a fiscal sponsor for another organization applying for this grant opportunity?**

Notifications will be sent to both the organization and the fiscal sponsor. Grant payments will be made payable to the fiscal sponsor and will be mailed to the fiscal sponsor.

**Executive Director**

Grant communications are sent by email to the organization's primary leader and the grant contact.

Position Title	
Prefix	
First name	
Last name	
Phone Number	
Email	

## Primary address

Written correspondence, including grant payments, will be sent to this address.

Address	
Address line 2 (optional)	
City	
State	
Postal code	
Country	
Phone number	
Fax number	

## Organization website

## Grant Writer Contact

### **Grant Writer Full Name**

We will contact the Grant Writer with any questions regarding the application. Electronic confirmation of grant application submission will be sent by email to the grant application contact.

### **Grant Writer Position Title**

### **Grant Writer Phone Number (including extension)**

## Grant Writer E-mail Address



Verify 501(c)(3) status

Incomplete

If you are applying with a fiscal sponsor, please enter the fiscal sponsor organization's EIN.

**Company:**

**Country:**

**Ein:**

**State:**



Letter of Interest Form

In Progress - Last edited: Nov 4 2019

## Core Letter of Interest Form

### **Project Name**

Please provide a brief, descriptive name of the project.

### **Thumbnail Description Of Request**

Please use the following format to capture a brief thumbnail description of your request: [\[My Organization\]](#), [\[City, State\]](#), seeks [\[\\$Requested Amount\]](#) to support [\[one sentence project description\]](#).

Word Limit: 75

## Primary Constituents/Audiences

Who are the primary constituents served and/or audiences reached by your organization?

- Please include geographic (including rural or urban), racial, ethnic, socioeconomic, and/or other pertinent descriptive details as applicable.
- Please also briefly note how your organization includes constituents in leadership and strategy development.

Word Limit: 200

## Activities

Please check off the communications-based activities and strategies that best characterize the work included in your proposed project.

## Responses Selected:

- Communications planning and strategy-setting
- Professional development or training to improve communications capacity of staff and leadership
- Short-term communications staffing solutions (including engaging outside communications consultants) that can demonstrate a sustained benefit
- Establishing or upgrading communications tools, platforms, or systems to strengthen organization's ability to understand, target, and reach diverse audiences
- Narrative development and integration and message framing
- Multicultural communications (e.g. translations, messaging and design to reach or include a diverse audience, framing with a racial equity lens, etc.)
- Development of content, collateral, or creative media initiatives that will help to communicate your organization's work and the experience/expertise of your constituents in a more impactful way (e.g. digital media, earned media, podcasts, videos, infographics, print materials, info-sharing tools, etc.)
- Development of events or experiences that utilize communications tools or activities to foster understanding, solidarity and/or constituent-engagement around food/farm system issues (e.g. dialogues, public actions, film screenings, media contests, etc.)
- Other, please specify...

## Expected Outcomes

Please briefly outline the expected outcomes that your communications project seeks to achieve.

Word Limit: 300

## Funding Fit

Please briefly explain why your project is appropriate in scale and scope for the funding priorities, range, and term of the Food and Farm Communications Fund Core Grants program. A typical Core Grant award ranges between \$15,000-35,000 over 12 months, with no renewals.

Please also note any pending or committed funding sources for this work.

Word Limit: 200

## Financial Overview

Total Organizational Budget for Current Year (\$)	
Projected Organizational Budget for Upcoming Fiscal Year (\$)	
Estimated Project Budget (\$)	
Amount Requested (\$)	

## Project Start Date and Duration

Project Start Date	
Project Duration	



**REQUIRED ATTACHMENTS: Project Budget**

Project Budget

## Project Budget

### **Requested Funds Narrative**

Please briefly describe what activities would be supported by this request.

Example 1: We are requesting funds to expand a community-based storytelling campaign to include more constituents and more effectively reach policymakers. Funds would support engagement with a communications firm and design work. We are applying for another grant to cover the balance.

Example 2: We are requesting funds to engage in message framing work to support an upcoming campaign, and to upgrade our database software to better target messages to our diverse constituency.

### **Estimated Project Budget for the grant term**

A line item budget of income and expenses for your proposal. Indicate which income line items have been secured or are pending. Specify which expenses would be supported by the requested grant funds.

Limit to 1 page.

### **Project Revenue and Expenses**

## Total Project Revenue

	Revenue Description	Amount (\$)	Secured
1.			X
2.			X
3.			X
4.			X
5.			X
6.			X
7.			X
8.			X
9.			X
10.			X
Total		0	



## Total Project Expenses

	Expense Description	Amount (\$)	Expense Included in Request
1.			X
2.			X
3.			X
4.			X
5.			X
6.			X
7.			X
8.			X
9.			X
10.			X
Total		0	

## Existing Project Budget Upload Section

If you would prefer to upload an Existing Project Budget to itemize the proposal's revenue and expenses, please do so here. Existing Project Budgets may be submitted in Excel, Word or PDF.



**REQUIRED ATTACHMENTS: Organization Annual Budget**

**Organization Annual Operating Budget for the Current Year:** A detailed, one-year, line item budget of projected revenues and expenses for your organization. Limit to 2 pages.



**OPTIONAL ATTACHMENTS: Letter of Agreement with Fiscal Sponsor**

**Letter of Agreement with the fiscal agent, if applicable:** Please upload a signed letter of agreement with your fiscal sponsor, if applicable. [Download an example letter of agreement.](#)



## Application Agreement

# Application Agreement

### **Agreement**

### **Responses Selected:**

I certify, to the best of my knowledge, that all information included in this proposal is correct. The tax exempt status of this organization is still in effect. If a grant is awarded to this organization, then the proceeds of that grant will not be distributed or used to benefit any organization or individual supporting or engaged in unlawful activities. In compliance with the USA Patriot Act and other counterterrorism laws, I certify that all funds received from this funder will be used in compliance with all applicable anti-terrorist financing and asset control laws, statutes, and executive orders.