PROGRAM & ORGANIZATION INFORMATION

1) **Mission:** What is your organization’s mission?

2) **Thumbnail Description of Request:** Please use the following format to capture a thumbnail description of your request:

   [Organization], [City, State] seeks [$requested amount] to support [one-sentence description of project/proposal].

3) **Project Overview:** Please provide a brief overview of your proposed project, including a basic timeline and the strategic communications and/or narrative support needs/priorities that will be supported via this request.

   Is this a 1-year or 2-year request?

4) **Primary Communities + Priority Audiences:**

   Please provide details on the communities served and/or the priority audiences reached by your organization in general and by this project/proposal in particular. Please include in your response racial, ethnic, socioeconomic, geographical, and/or other pertinent descriptive details as applicable.

5) **Leadership:**

   Please provide details on who from your organization/partners/community will be the primary leaders of this project. Please also include how your organization engages/prioritizes those most impacted by the issues you are seeking to address in your governance, staffing, strategy-setting, narrative development, and/or other decision-making processes.

6) **Racial Justice:** Please provide a short statement that demonstrates your organization’s understanding/analysis of racism and racial inequities in the food/farm system, and its commitment and actions towards racial justice.

7) **Partnerships:** Please name any partner organizations/networks/consultants you work with or plan to work with who are critical to you accomplishing the work outlined in this proposal.
FINANCIAL INFORMATION

1) Estimated Project Budget ($)

2) Amount Requested ($)

3) Funding Request Narrative: Please indicate the total amount of funding you are requesting and a short description of how the funds will be used. As a reminder, the funding range for this round is between $20,000-$30,000 over a one-year timeline, with an average grant award of $25,000; or a maximum of $50,000 for a two-year timeline.

- Example 1: We are requesting $20,000 for our staff to engage in a digital organizing training and subsequent campaign development. Grant funds will cover training expenses, staff-time, and updates to our database software to better support digital organizing efforts.
- Example 2: We are requesting $50,000 over two years to support deep narrative work amongst our coalition members to uplift Black and Native land sovereignty narratives via earned and digital media work. Funds will support a narrative strategist, staff training, and staff time.