



PROGRAM & ORGANIZATION INFORMATION

- 1) **Mission:** What is your organization's mission?
- 2) **Thumbnail Description of Request:** Please use the following format to capture a thumbnail description of your request:

[Organization], [City, State] seeks [\$requested amount] to support [one-sentence description of project/proposal].

- 3) **Project Overview:** Please provide a brief overview of your proposed project, including a basic timeline and the strategic communications and/or narrative support needs/priorities that will be supported via this request.

Is this a 1-year or 2-year request?

- 4) **Primary Communities + Priority Audiences:**
Please provide details on the communities served and/or the priority audiences reached by your organization in general and by this project/proposal in particular. Please include in your response racial, ethnic, socioeconomic, geographical, and/or other pertinent descriptive details as applicable.
- 5) **Leadership:**
Please provide details on who from your organization/ partners/ community will be the primary leaders of this project. Please also include how your organization engages/prioritizes those most impacted by the issues you are seeking to address in your governance, staffing, strategy-setting, narrative development, and/or other decision-making processes.
- 6) **Racial Justice:** Please provide a short statement that demonstrates your organization's understanding/ analysis of racism and racial inequities in the food/farm system, and its commitment and actions towards racial justice.
- 7) **Partnerships:** Please name any partner organizations/networks/consultants you work with or plan to work with who are critical to you accomplishing the work outlined in this proposal.

FINANCIAL INFORMATION

- 1) Estimated Project Budget (\$)
- 2) Amount Requested (\$)
- 3) Funding Request Narrative: Please indicate the total amount of funding you are requesting and a short description of how the funds will be used. *As a reminder, the funding range for this round is between \$20,000-\$30,000 over a one-year timeline, with an average grant award of \$25,000; or a maximum of \$50,000 for a two-year timeline.*
 - Example 1: We are requesting \$20,000 for our staff to engage in a digital organizing training and subsequent campaign development. Grant funds will cover training expenses, staff-time, and updates to our database software to better support digital organizing efforts.
 - Example 2: We are requesting \$50,000 over two years to support deep narrative work amongst our coalition members to uplift Black and Native land sovereignty narratives via earned and digital media work. Funds will support a narrative strategist, staff training, and staff time.